

**PINWHEEL REGION ~ UNITED SYNAGOGUE YOUTH
GENERAL BOARD APPLICATION 2020-2021**

Dear Pinwheeler,

At May Regional Zoomvention 2020, you elected your 2020-2021 Regional Executive Board (REB). The people who make up your REB are committed to one cause: the improvement of your USY experience. However, the REB cannot do this task alone. This is why we have amazing Pinwheelers like you apply and serve on a Regional General Board to improve USY and learn how to be strong leaders.

Regional General Board (RGB) is a great way to get more involved in USY. You are able to interact with and work alongside the REB and chapter boards, and learn what it is like to contribute to your USY region. It is also an amazing opportunity to build connections with other leaders in our region.

With classic positions and positions that were newly added this year by the REB, there is a wide range of available positions that fit many interests. From chairing conventions to taking photos at events, helping with services to assisting with convention programming, there is something for you!

The REB will be selecting the RGB by late June. Please complete the Online RGB Form for which the link is found below by June 14th at 6:13 pm. **No application will be considered after the above time.**

Anyone interested in getting more involved should seriously consider applying for Regional General Board. It is a great leadership opportunity and an incredibly rewarding experience. The RGB gets to participate in fantastic events, including LTI (a new special convention only for the RGB, Chapter Boards, and the REB). If you have any questions, feel free to ask me or any other REB member!

B'Ahava,

Risa Wagner
Pinwheel Regional President
2020-2021

Link to apply:
<https://forms.gle/keg1adUvPs6d58tM6>



1. OVERSEEN BY PRESIDENT

SUMMER EXPERIENCE OUTREACH CHAIR (1)

Duties include working with the Summer Experience Outreach IGB members and their counterparts from other regions to create programming to run at a convention/to give every chapter in the region to run at an event, as well as active promotion of USY Summer Experiences to encourage participation in programs such as USY on Wheels, USY Israel Pilgrimage, and Nativ. These should all be people who have been on at least one USY Summer Experience, or who plan on participating in a USY Summer Experience in 2021.

NOAM COORDINATOR CHAIR (1)

NOAM is USY's sister organization. USY has regions in North America, and NOAM regions cover the rest of the world. They are Masorti Jews, which is similar to Conservative Judaism. Each region in USY is responsible for working with a NOAM region that each USY region is assigned to. Along with the help of the International NOAM Partnership Coordinators and the Regional President, this person would speak with the NOAM region, fundraise with the NOAM region, educate Pinwheel about the area we are assigned to, and maintain the relationship with the NOAM chapter.

2. EXECUTIVE VP

GRADE REPRESENTATIVES (1 from each of the following grades: 9, 10, 11, and 12)

Duties include working with the Regional President and Mem/Kad VP to look over and assess all convention social programming. Grade Reps will have a major role in planning and leading a fresh and fun grade program for each convention as well as encouraging all grade participation in USY at the regional and chapter level. These chairpeople will also encourage bonding between members of their grade.

3. ISRAEL AFFAIRS

MEDIA CHAIR (1-2)

This program works to promote Israeli news and culture. They will scan the media for major events or topics in Israeli politics and/or culture and inform the region through a variety of social media platforms. This includes the task of running newly created Pinwheel Israel Affairs social media accounts in the upcoming year. This position must be held by someone willing to run IA programming during conventions.

ISRAEL OUTREACH CHAIR (1)

Duties include assisting the Regional Israel Affairs VP in creating non-convention programs, such as a pen pal program and Israel Pump Up Week, to keep Pinwheel region connected to Israel throughout the year. This chair will additionally encourage

Pinwheelers to join the USY HeChalutzim Club. This position must be held by someone willing to run IA programming during conventions.

4. RELIGION / EDUCATION

PARSHA PLAYS CHAIR (1)

Duties include working with the Regional Rel/Ed VP to write a fun skit for the parsha coinciding with the given convention and coordinating the performance of this skit.

TEFILAH PROGRAMMING CHAIR (1-2)

Duties include working with the Regional Rel/Ed VP in helping to create and run new and exciting creative services at conventions. This chair may have to assist the Regional Rel/Ed VP in finding people to help lead services.

TEFILAH BYTES CHAIR (1)

Duties include working with the Regional Rel/Ed VP in creating and running Tefilah Bytes, an online and in-person training to assist people in learning and understanding prayers.

5. SOCIAL ACTION / TIKKUN OLAM

SOCIAL ACTION PROGRAMMING CHAIR (1)

Duties include working with the Regional SA/TO VP to help with social action programs on chapter and regional levels (such as 613 late night programs), encouraging 613 Mitzvah Club participation, and assisting with any regional and international SA/TO drives.

O-GRAM CHAIR (1)

Duties include working with the Regional SA/TO VP and Regional Communications VP to coordinate selling and distribution of O-Grams throughout the year in chapters and at conventions. This chair will work with the Regional SA/TO VP to pursue new ideas surrounding O-grams, adding a creative approach!

TIKKUN OLAM PROGRAMMING CHAIRS (2)

Duties include working with the Regional SA/TO VP to implement fun and creative new ways to collect TO money at conventions, helping to fill our very own Penny the Hershey Bottle with Tikkun Olam donations, and assisting chapter SA/TO VPs in discovering new ways to collect TO money in their chapters. This job will also extend to International Convention coin challenge fundraising ideas.

6. MEMBERSHIP / KADIMA

FRIENDSHIP COUCH (4)

These RGB members will be provided with lists of people to contact so that more people are involved in the regional convention recruitment process. They will have access to the convention sign up sheet and will play a part in contacting people out of convention over text, calling, facebook message, etc. These RGB members will also work with the Regional Mem/Kad VP to promote recruitment and retention for USY membership in the region and in chapters, and implement fun new ways to encourage membership participation. They will also be a friend to everyone at convention and make sure all feel included and part of the group!

KADIMA OUTREACH CHAIR (1)

Duties include working with the Regional Mem/Kad VP to promote recruitment and retention for Kadima membership in the region (especially at Winter Kadima Kinnus) and in the chapters, including reaching out to all the chapter Mem/Kads and help them contact Kadimaniks in their areas. This person will check in with the chapters and encourage them to hold Kadima events, as well as giving Kadima program inspiration to the chapters.

NOTE: You must be in 10th or 11th grade in the 2020-2021 school year.

7. COMMUNICATIONS

COMMUNICATION MEDIA CHAIRS (2)

Duties include working with the convention co-chairs and Communications VP to make videos that get everyone pumped for conventions and can be used as a means of convention promotion. This chair will aid with creating content throughout the year that will be used as promotional material for the chapters and regions. This chair will also assist the Regional Comm VP to create the Pinwheel Pony, which will be distributed at each convention.

PHOTOGRAPHY CHAIRS (2)

Duties include: Taking and collecting pictures from every Regional event, collecting pictures from chapter events, and ensuring that they are received by the Regional Communications VP and Regional Youth Director in a timely fashion to help with promotional tools for upcoming events. This chair will also help the Regional Comm VP to make an end-of-the-year slideshow to be shown at Regional Convention. NOTE: Must have a non-phone camera!!!

8. CONVENTION CHAIRS

USY FALL KINNUS OR REGIONAL CONVENTION CHAIRS

(2 per event - 4 people total)

Duties Include: Working with the Regional Executive Board and Regional Youth Director to plan either Fall Kinnus or Regional Convention including, but not limited to: creating a

theme, creating and running programs, designing regalia, and creating a promotional video.

Dates: TBD

WINTER KADIMA KINNUS CHAIRS (2)

Duties Include: Working with the regional Mem/Kad, Regional President, and Regional Youth Director to plan the annual Winter Kadima Kinnus for grades 6-8. Duties include but are not limited to designing regalia, creating a theme, creating and running sessions, creating a promotional video, and being able to work with and relate to the Kadimaniks!

NOTE: You must be in the 10th or 11th grade in the 2020-2021 school year and must be able to attend the event. Date: TBD

Along with what is listed above and in preparation for events, specific expectations for Kinnus or Regional Convention chairs will include but are not limited to:

Choosing a Theme - Theme ideas must be strongly developed when applying and a theme will need to be chosen before the summer begins!

Drafting a Schedule

Creating Programming that may include but is not limited to:

- Shabbat Friendly Fun Event
- Saturday Night Fun Program
- Icebreakers
- Creating an Opening Skit
- Working with the Comm VP to Create Regalia
- Recruitment

~REGIONAL GENERAL BOARD EXPECTATIONS~

All expectations listed below are **strongly encouraged** guidelines in order for the Pinwheel RGB to function at its highest abilities, to lead the region by example, and to be a strong dugma.

1. Keep strong communication with the Regional President and your Regional Executive Board Counterpart in order to fulfill your RGB position to the best of your abilities.
2. Be active in your chapter and attend all chapter events.
3. Attend Leadership Training Institute (date TBD)
4. Attend at least 66% of all Regional Events, including Regional Convention.